



Territorial Strategic Mission Plan 2010 – The Next Chapter

Survey Summary



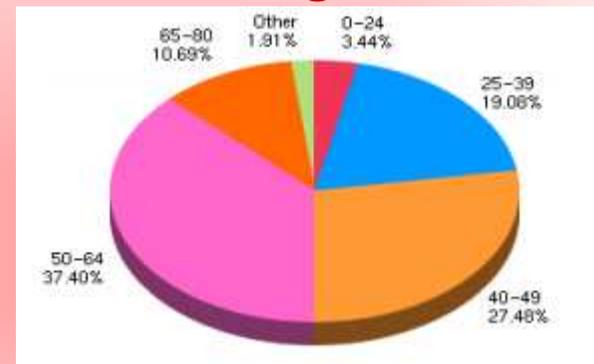
Demographics

- **September 2009 – Salvationists / staff invited to complete a survey (on-line survey or War Cry)**
- **276 responses (262 completed demographic page)**

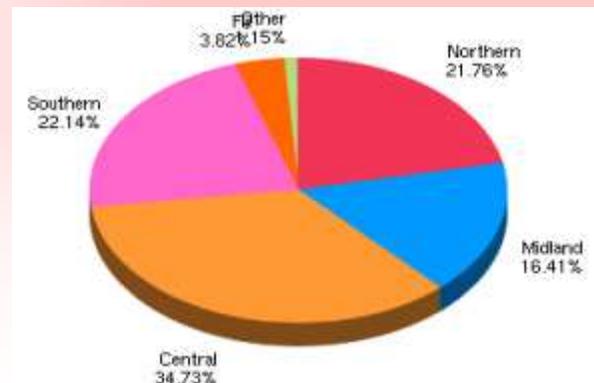
Gender



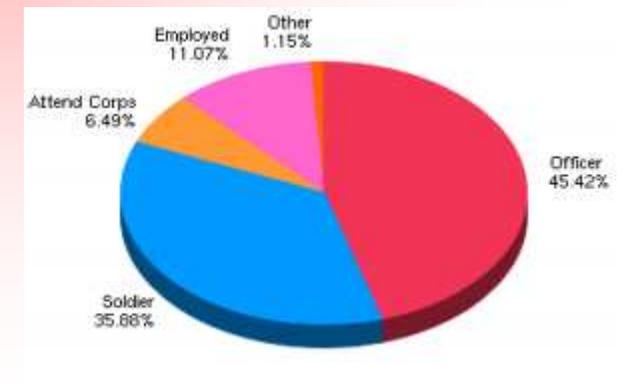
Age



Region



Affiliation





TSMP Goals

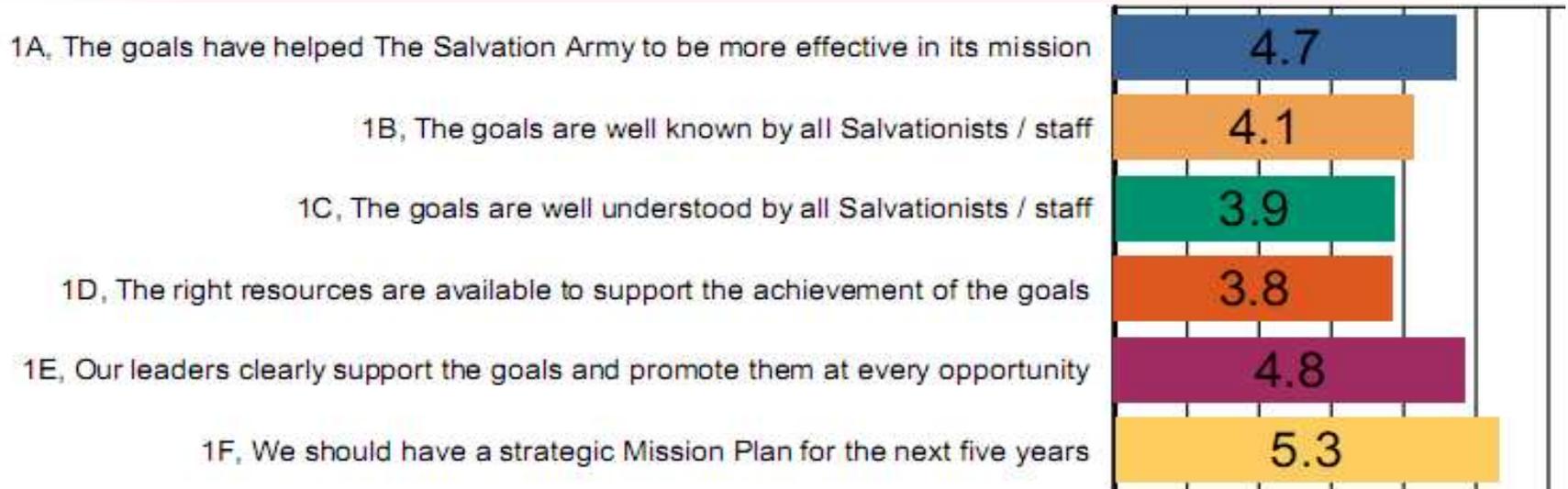
A reminder of our goals to 2010:

- 1. To grow all Salvationists as dynamic disciples**
- 2. To increase the number of new soldiers**
- 3. To take significant steps towards the eradication of poverty in New Zealand, Fiji and Tonga**
- 4. To be a connected, streamlined and mission-focused army**



TSMP Survey – Has the TSMP been useful?

- **Scale - 1 (strongly disagree) to 6 (strongly agree)**

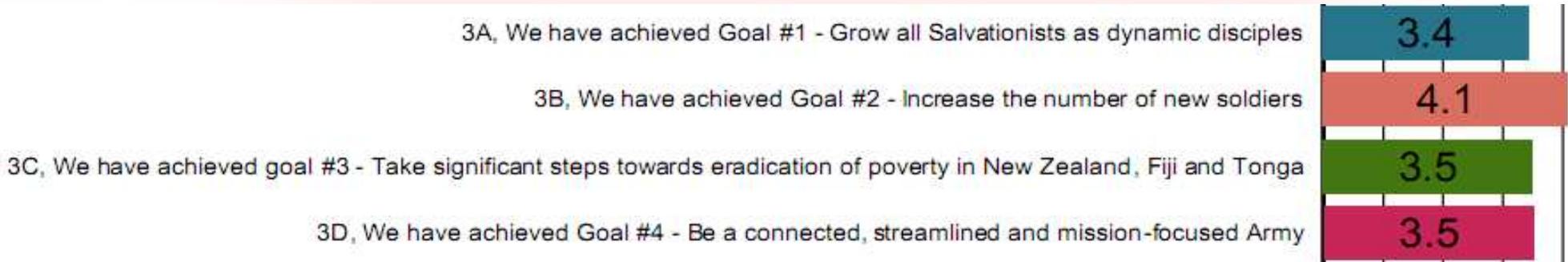


Summary of (optional) Comments – 80	Count
Is has been good, kept focus	22
Lack of communication, ownership at grassroots	19
We should continue	6
Lack of clarity / how to	6
Lots of talking / lack of action and accountability	5
Obtaining funding has been difficult	4
Lack of resources	3



TSMP Survey – Goal Success

- **Scale - 1 (strongly disagree) to 6 (strongly agree)**



Summary of (optional) Comments – 104	Count
Need to measure / communicate / report back	21
Leadership lacking / politics / silos / DHQ & THQ in the way	13
We are heading in the right direction - need more time	11
Goal 4 - little progress	10
Goal 3 needs to be more specific	10
Goal 2 should be total, not just new	9
Need resources / "how to"s to support	6
Need clarity	5
Poverty can't be eradicated	3



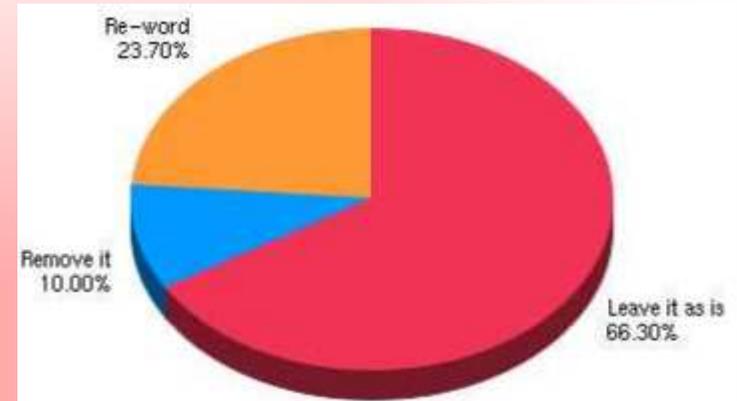
TSMP Survey – Individual Goals

- **What changes would you make to each goal:**
 - **Leave it as is / Re-word / Remove it**

Goal 1



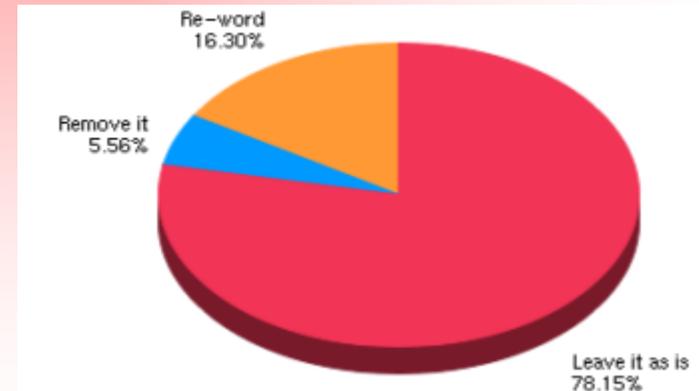
Goal 2



Goal 3



Goal 4





TSMP Survey – Other Potential Goals

Summary of Comments	Count
Don't change; just define / clarify; Involve / make relevant to staff	34
Evangelism	20
Leadership	7
Biblical literacy	4
Finances / tithing	4
Bi-culturalism	4
Communication	3
Prayer	3
Disciples of Jesus	2



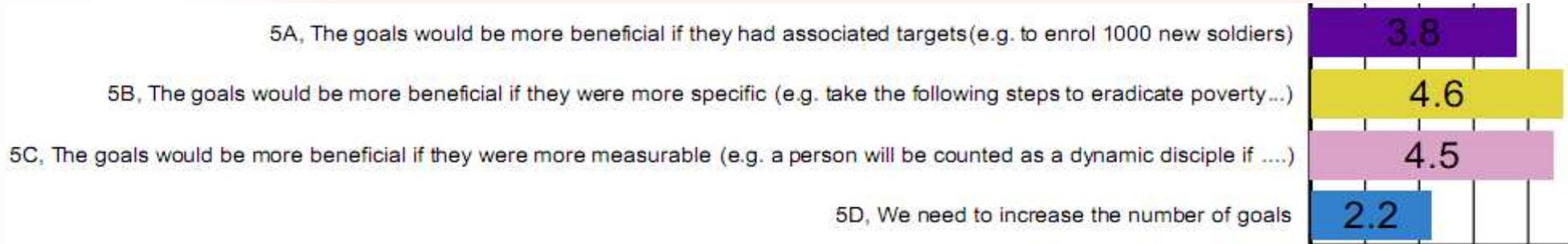
TSMP Survey – Biggest issue facing us

Summary of Comments	Count
Apathy / lack of action / consumerism	39
Being relevant to modern society (post-modern, multi-cultural, attitude to church, etc.)	30
Discipleship, biblical literacy, holiness, prayer, reliance on holy spirit	26
Current economic times (resourcing, esp. social services)	21
Leadership, empowering lay people	19
Lack of focus on evangelism	18
Accountability (financial, family stores, wastage)	14
THQ disconnected, too many officers at THQ/DHQ	12
Lack of risk taking; not “out-there”	12



TSMP Survey – Goal Structure

- **Scale - 1 (strongly disagree) to 6 (strongly agree)**



Summary of (optional) Comments – 89	Count
Four is enough / leave as they are	23
Don't set targets: they're too risky; too difficult; too subjective, etc.	22
Goals need to be more specific	12
Goals need to be measurable	10
Need to include evangelism	3
Need to include the "how to"	3



TSMP Survey - Summary

- **Overwhelming response is positive**
 - **94.3% - should have a strategic mission plan for the next five years**
 - **55% of people choosing to provide “Other Comments” re-stated how good it was to have the TSMP or to thank us for the opportunity to respond**
- **Strong sense that we need to continue in same direction, just address issues:**
 - **Buy-in**
 - **Some survey respondents stated that the goals are not mentioned in their setting**
 - **Some respondents expressed a desire to not be involved in eradicating poverty**
 - **Lack of clarity / measures**
 - **Without these, we have struggled to report progress**
 - **Lack of “how to”**
 - **People are unclear how we intend to achieve our goals**
 - **Lack of action**
 - **The Unleashing included a lot of promises that were either happening (e.g. finance system) or have not happened (e.g. soldiership materials)**